

Bayshore Gardens Park & Recreation District
Communications (Banner/Web) Committee Meeting Minutes
February 3, 2021 @ 7:00PM

Chair Dan Rawlinson began the meeting at 7:00 PM and appointed Belle Baxter to take minutes.

Also present were Belle Baxter, Barbara Greenberg and Mary Lou Smith and Brian Murphy.

ZOOM was discussed. The question most asked was how many people would use this platform to virtually attend meetings. Mary Lou Smith volunteered she is putting together a survey for Long Term Planning which would include not only how residents would attend meetings but also how they would want to receive news of the District. The only problem is the survey will not be ready until Fall. Ms. Smith also emphasized that there needs to be a moderator for the Board and that when she was using ZOOM from home too much time was taken to set up. Ms. Baxter suggested that the problem was probably setting up the hardware, not necessarily the program.

Mr. Murphy suggested trying a conference call set up. People without computers could be included in this format as they could use their phones to listen and call in with questions/comments. He also offered to research to get more information on virtual meeting possibilities.

Banner Improvements – Everyone agreed the Banner is important to the District. It was also agreed that they missed the information of local happenings. These items will return when people feel they can gather safely and when the policy is changed to allow residents to submit articles. Ms. Baxter noted she has made suggested changes to the Banner Submission Policy and passed these along to Trustee Woodruff, Chair of Policy & Procedures.

Other Items – Ms. Smith offered a committee Mission Statement & Objectives and an updated Committee Charge for review.

Chair Rawlinson adjourned the meeting at 8:30 PM